



TSUBASA Program

Innovation Laboratory of the Inter-American Development Bank Group

Outline of IDB Lab

Inter-American Development Bank Group



Government
Sector



Private
Sector



Private Sector
(Early Stage)



Improved livelihoods for the poor and vulnerable and new sustainable growth through private-sector-led innovation in Latin America and the Caribbean.

In addition to supporting and promoting growth engines, IDB Lab also places focus on cross-sectoral issues such as climate change and gender equality.

- Year established: 1993
- Member countries: 40 member countries (Japan is the largest donor)
- Number of staff: Approx. 100 persons (currently 5 Japanese staff)
- Number of partners: More than 1,500 (in Latin America and the Caribbean and beyond)

Support provided in
26 countries

Latin
America

Belize
Costa Rica
Dominican
Republic
El Salvador
Guatemala
Haiti
Honduras
Mexico
Nicaragua
Panama

The
Caribbean

Barbados
The
Bahamas
Guyana
Jamaica
Suriname
Trinidad and Tobago

The Andes

Bolivia
Colombia
Ecuador
Peru
Venezuela

The
Southern
Cone

Argentina
Brazil
Chile
Paraguay
Uruguay



Characteristics of IDB Lab

Fostering innovation

- Supports innovative development assistance approaches
- Supports the development of new industries
- Considers start-ups as important partners in promoting innovation

Increasing development impacts

- Improves access to economic and social services by the poor and vulnerable groups
- Promotes economic and social development
- Climate change measures and environmental improvements

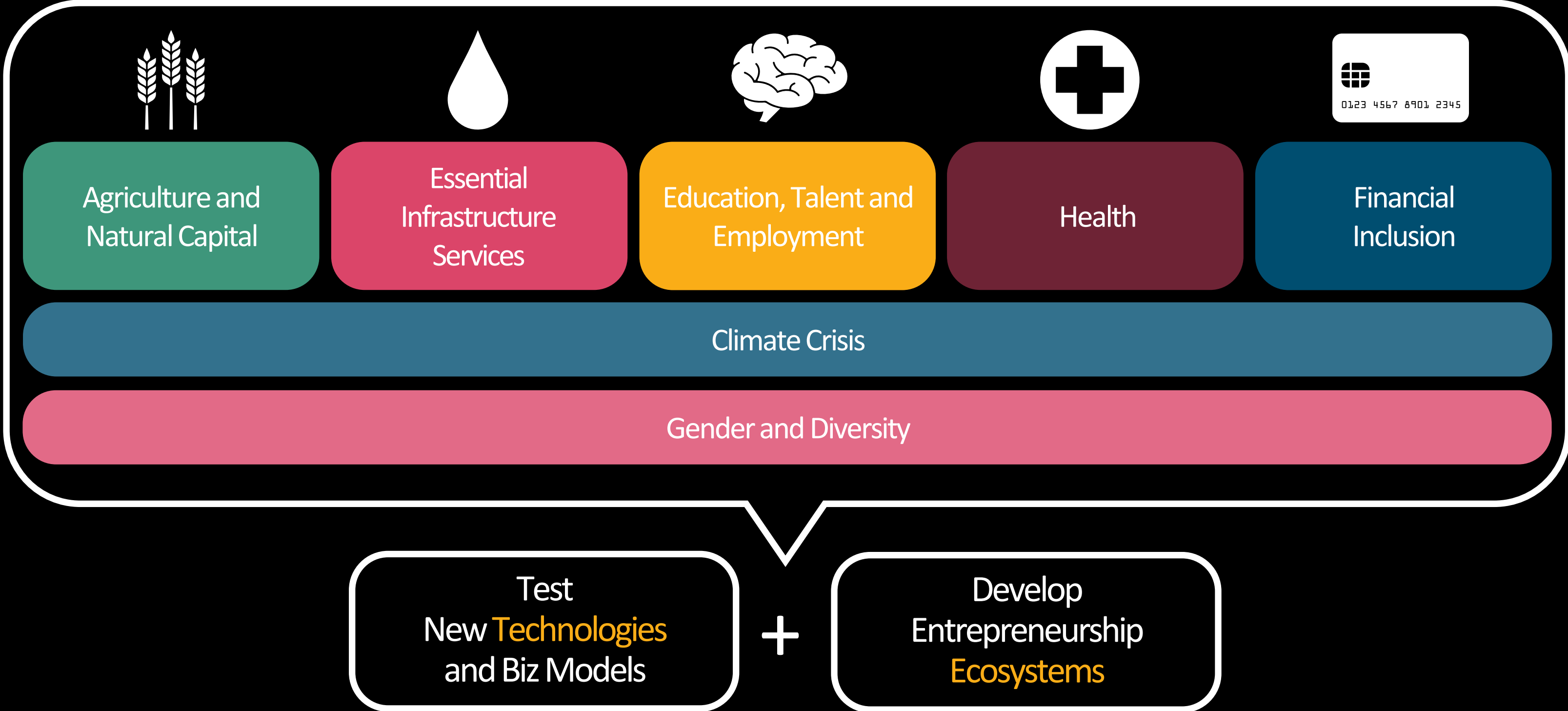
Improving business scalability

- Focusing on scalability to increase future development impacts
- Popularization through support from IDB and IDB Invest, and utilization by other partners is expected in the future



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Sectors and Priorities




Financing: Open Innovation

Leveraging collective creativity and democratizing access to our funding.

Covid-19
LAC Ecosystem
Emergency Call



Detect Prevent
Respond Recover




**BEYOND
TOURISM**
INNOVATION CHALLENGE



UNWTO IDB | LAB

Shops 2.0
Digital Transformation



The Coca-Cola Company MARS ABInBev DANONE Postobón
PEPSICO ARCA CONTINENTAL ICBA tigo IDB | LAB

**Digital Tokens
for Biodiversity**
Innovation Challenge



**Trillion Trees:
Amazon Bioeconomy Challenge**
Submission Period: June 4 - July 16 2021



↑ 1t.org WORLD ECONOMIC FORUM UPLINK

**BlueTech
for Waste**
Innovation Challenge



**BETTERTOGETHER
CHALLENGE** Innovating with Venezuelans
for a brighter future



**SILVER
ECONOMY**
INNOVATION FOR INCLUSION CHALLENGE

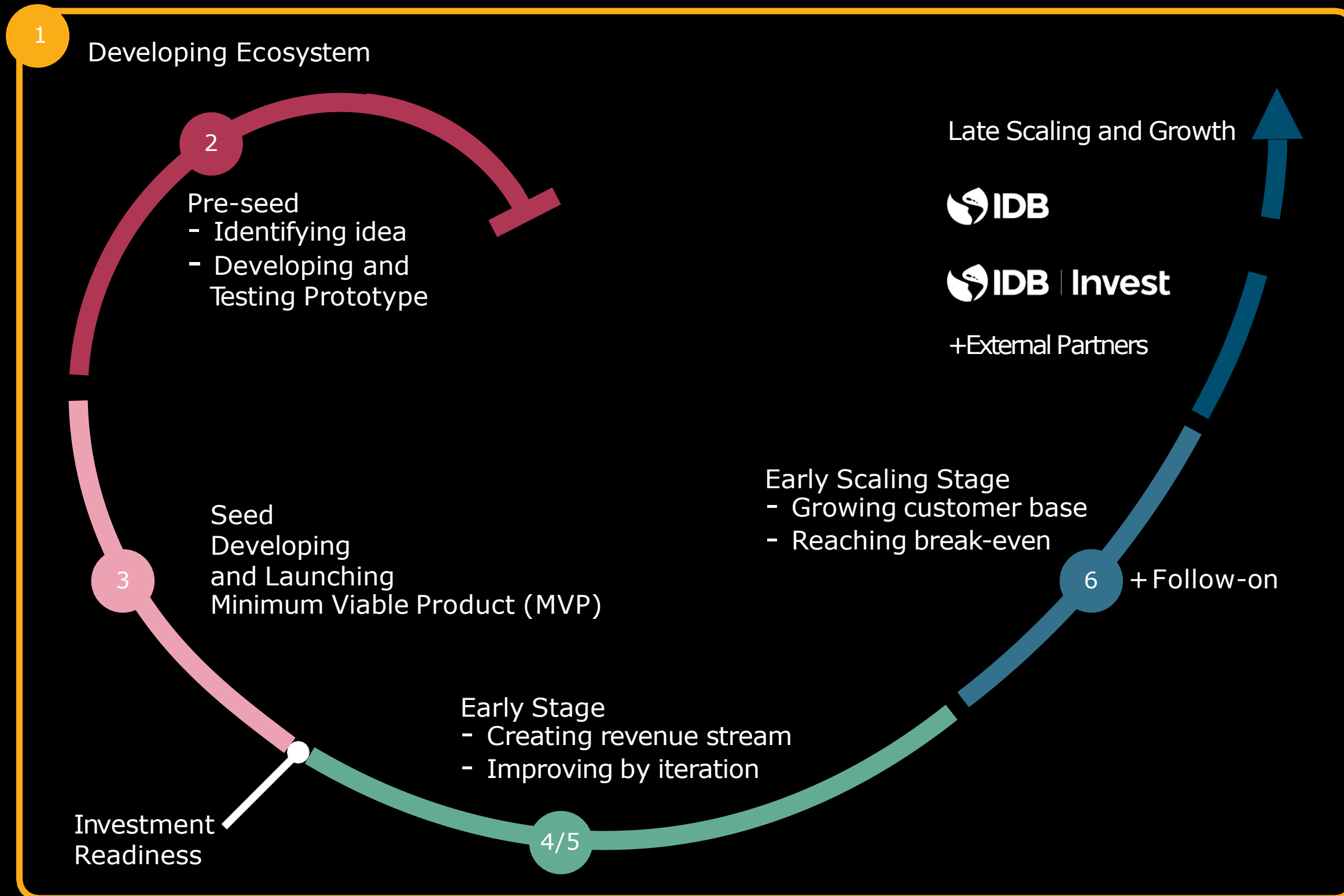


**CALL FOR
VENTURE
CAPITAL
FUNDS**



Financing

Versatility for accompanying the innovation cycle from initial stages to scale.



Entrepreneurship Cycle	Financing Tool Categories
Developing Ecosystem	1. Ecosystem Builder
Pre-seed	2. Prototype
Seed	3. Spark
Early Stage	4. VC Funds
	5. Direct Equity
Early Scaling Stage	6. Loan and Mezzanine Financing
	Follow-on Investments
Late Scaling and Growth	Public Policy (IDB)
	Investment (IDB Invest/ Other Partners)

*This is a simplified scheme, as the use IDB Lab's financing products can vary according to specific client profiles, and innovation development can take different trajectories including scaling through the public sector after any point in the cycle.

Outline of Technical Cooperation

Project implementation led by local implementing agencies

Innovation Cycle	Support Scheme	Amount of Support	Implementation Period	Financing by Counterparts	Objective of Funds
2 Pre-seed stage	Technical cooperation (prototype)	<\$150k	Within 18 months	20% or more of the total project budget	<ul style="list-style-type: none">• Prototype development• Introduction of solutions for pilot projects• Training• Business plan development
3 Seed stage	Technical cooperation (pilot)	\$250k to \$700k	Approx. 2 to 3 years	50% or more of the total project budget	<ul style="list-style-type: none">• Measurement of impact• Knowledge products

Main points of consideration regarding technical cooperation support

Focus of Additional Support by IDB Lab

Project Implementation Structure

Has the project structure and implementation arrangements been established with local partners and other relevant parties?

Development Impact

Will the solution contribute to the solving of development issues of the Latin America and Caribbean region? Is the proposed solution effective in improving the livelihoods of the poor and vulnerable?

Business Scalability

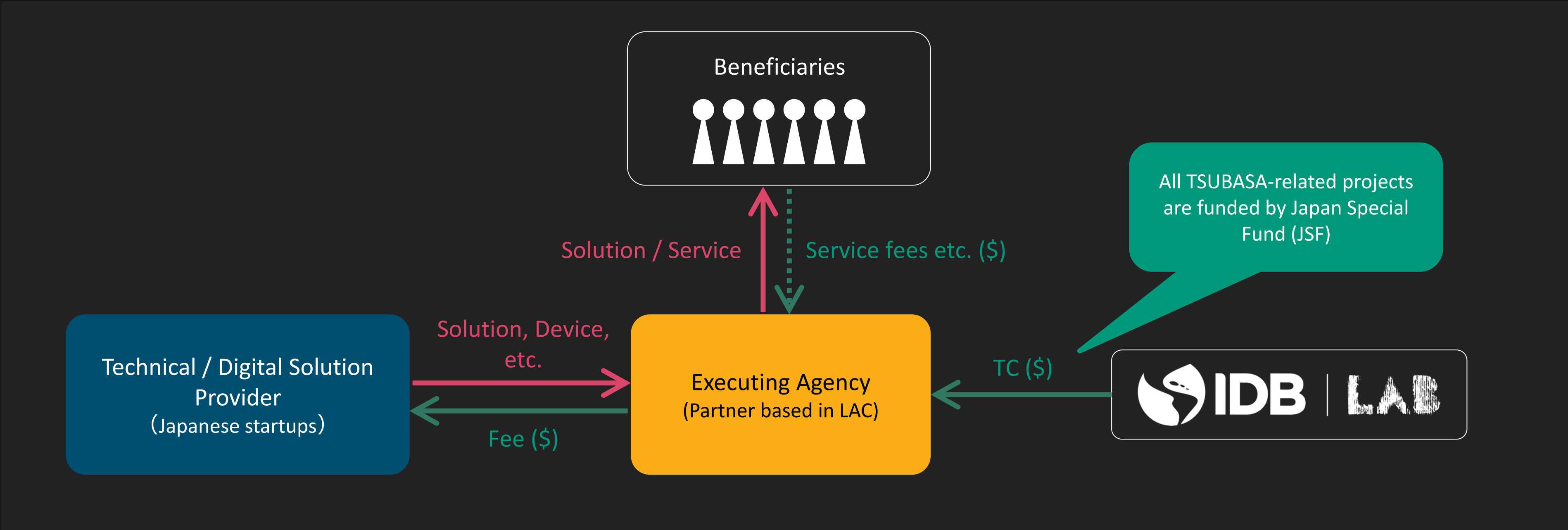
Can rapid scale-up be expected beyond the technical cooperation from IDB Lab?

Innovativeness

Is the proposed development approach innovative, and what needs to be demonstrated in order to bring the solution to the market?

How is the project structured?

- IDB Lab finances Executing Agency based in LAC and Japanese startups will work as solution provider



Example of KPIs

Set KPIs that focus not only on project economics but also on development impacts

- Improved financial access and income levels of the poor and vulnerable
- Improved access to health care and sanitation services for the poor and vulnerable
- The number of women taking and completing digital skills training and their subsequent employment rate
- Improved productivity through the use of digital solutions for small, medium and micro farmers
- Reduction of greenhouse gases

Set targets that also take into account contributions to the achievement of SDGs

Let's Connect!



IDB Lab



IDB_Lab



IDB Lab

www.idblab.org